



Community Benefit Report

for Fiscal Year 2015
and 2016 Implementation Strategy



Lucile Packard
Children's Hospital
Stanford

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Welcome: a Letter from our President and CEO



At Lucile Packard Children's Hospital Stanford our passion for providing unparalleled care for kids and pregnant moms goes far beyond our hospital walls. We pride ourselves on providing exceptional care to our community's most vulnerable while simultaneously investing in the health of the community we all call home.

As a nonprofit organization, we are dedicated to providing extraordinary outcomes for both our patients and the community we serve. Our annual Community Benefit Report highlights these efforts and activities during fiscal year 2014–2015.

Our Fiscal Years 2013–2016 Community Health Improvement initiatives are:

1. Improve access to primary health care services for children, teens and pregnant women
2. Prevent and treat pediatric obesity
3. Improve the social, emotional and mental health of children and youth

In 2015, we invested \$205,969,023 in Community Benefit services and activities which includes our Medi-Cal shortfall of more than \$183 million. We are fortunate to be able to lend our unique expertise to the community and are proud to partner with a diverse set of community-based organizations. We are pleased to work closely with local nonprofits and community leaders to ensure the continued improvement of the health of our community.

Together we are building strong, healthy communities.

Thank you.

A handwritten signature in black ink, appearing to read 'Ch Dawes', written in a cursive style.

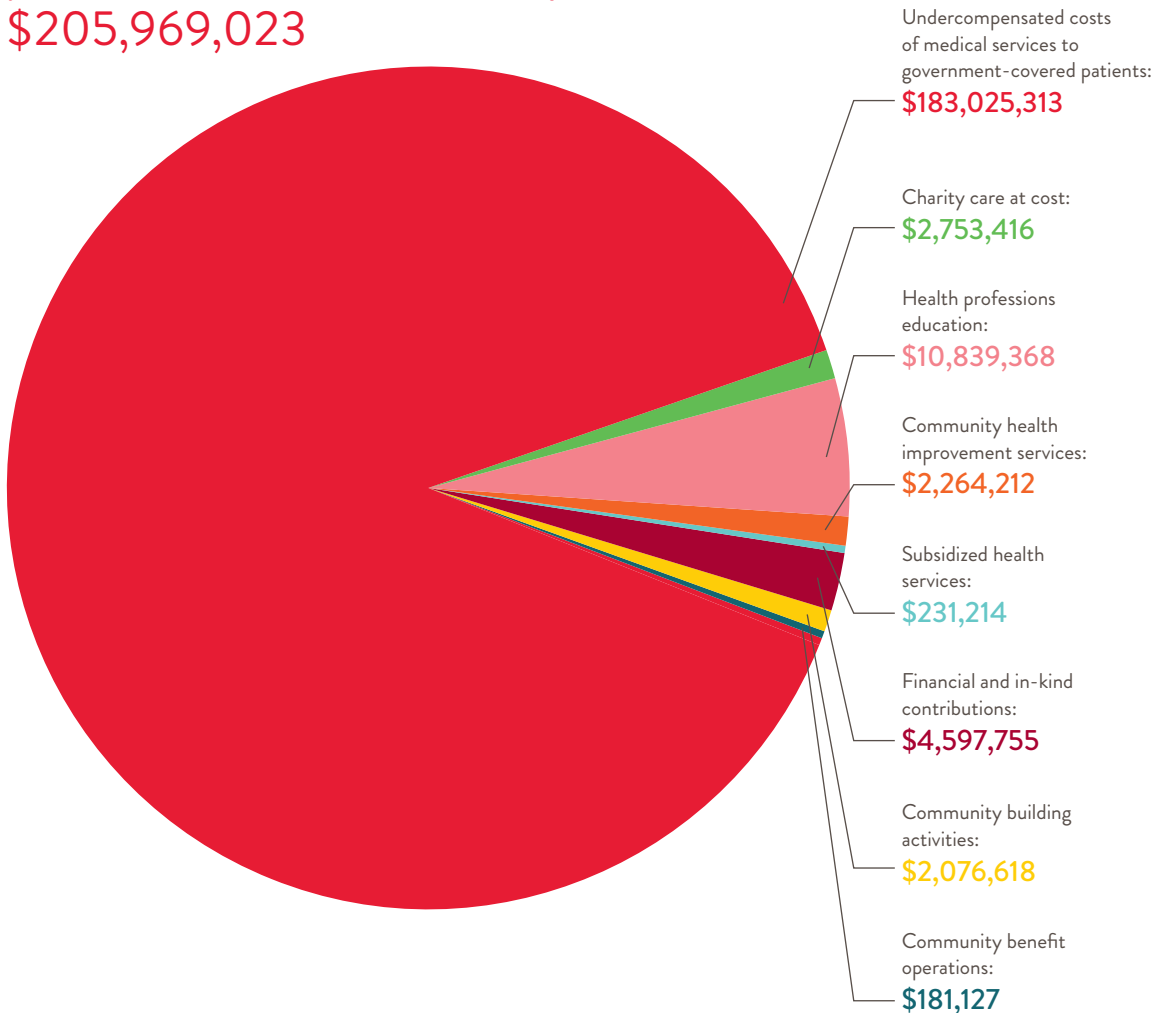
Christopher G. Dawes
President and CEO

In 2015, Lucile Packard Children's Hospital Stanford invested

\$205,969,023

in Community Benefit services and activities to improve the health status of infants, children, adolescents and pregnant women.

Total net value of quantifiable benefits provided to the community:
\$205,969,023



Here is the breakdown of our \$205,969,023 investment:

Financial Assistance and Charity Care: \$185,778,729

- Includes undercompensated costs of medical services for patients enrolled in Medi-Cal, out-of-state Medicaid and other means-tested government programs (Healthy Kids, CCS, CHDP, etc.): \$183,025,313
- Charity care: \$2,753,416

Health Professions Education: \$10,839,368

- Resident physicians, fellows, medical student education costs (excludes federal Children's Hospitals Graduate Medical Education [CHGME] reimbursement)
- Nurse and allied health professions training
- Funding for pediatric resident community projects
- Perinatal outreach and consultation services

Community Health Improvement: \$2,264,212

- Mobile adolescent health services
- Child safety programs
- Care-A-Van for Kids
- Community health education programs
- School-based health education programs
- Peninsula Family Advocacy Program
- Project Safety Net and HEARD Alliance
- Mental Health Dissemination and Innovation Initiative

Subsidized Health Services: \$231,214

- Suspected Child Abuse and Neglect Team
- Charity dental support

Financial & In-Kind Contributions: \$4,597,755

- Healthy Kids insurance premium support
- Community clinic capacity building and support
- Event sponsorships for nonprofit organizations
- Community Investment Grants

Community Building Activities: \$2,076,618

- Chamber of Commerce membership and activities
- Service club activities
- Support for community emergency management programs
- Advocacy for children's health issues

Community Benefit Operations: \$181,127

- Dedicated community benefit staff
- Training and staff development
- Reporting and compliance costs

About Us



Lucile Packard Children's Hospital Stanford

Opened in 1991, Lucile Packard Children's Hospital Stanford is the heart and soul of Stanford Children's Health. Nationally ranked and internationally recognized, our 302-bed hospital is devoted entirely to pediatrics and obstetrics. Our six centers of excellence provide comprehensive services and extensive expertise in key obstetric and pediatric fields: brain and behavior, cancer, heart, pregnancy and newborn, pulmonary, and transplant. We provide an additional wide range of multidisciplinary services for babies, children, adolescents and pregnant women.



Stanford | MEDICINE

Stanford Medicine is the West Coast's oldest medical school and worldwide leader in patient care, education, research and innovation. Lucile Packard Children's Hospital Stanford is proud to be the primary teaching hospital of Stanford Medicine—one of the top-ranked academic medical institutions in the country. Throughout history, Stanford Medicine has been home to cutting-edge medical advances, including the first successful adult human heart transplant in the country and the first combined heart-lung transplant in the world. This innovation, combined with our focus on family-centered care, has helped our hospital earn top U.S. rankings and international recognition for pediatric care.



Stanford Children's Health

Stanford Children's Health is the only medical network in the Bay Area—and one of the few in the country—exclusively dedicated to children and expectant mothers.

Our growing network includes the top hospitals, primary care providers and specialists in the Bay Area, making access to Stanford's premier health care convenient for families. From routine check-ups and specialized procedures to advanced treatment and critical care, Stanford Children's Health has never been easier to access.



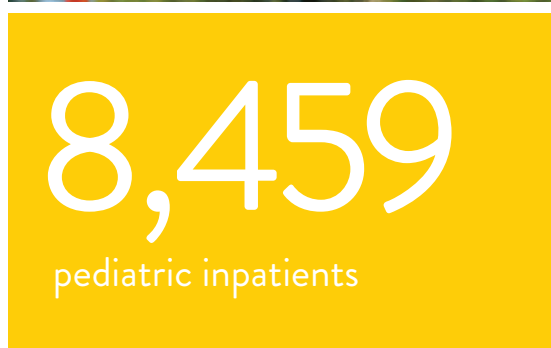
Lucile Packard Foundation for Children's Health

The Lucile Packard Foundation for Children's Health works to improve the health and well-being of children and expectant mothers by fundraising on behalf of Lucile Packard Children's Hospital Stanford and child health programs at Stanford School of Medicine. With our community's generous support, we can ensure the best care for today and great hope for tomorrow.

No matter where we work in our organizations,
we all share a passion for building stronger,
healthier communities.

Patient Care Highlights 2015

At Lucile Packard Children’s Hospital Stanford we work every day to provide the best, most nurturing care possible for every patient. We are dedicated to providing both top-ranked clinical care and an exceptional, nurturing hospital experience. Our doctors, nurses and specialized support staff are committed to providing extraordinary family-centered care throughout our organization.



Community Benefit Report Overview

Community Benefit Defined

As a nonprofit organization, Lucile Packard Children's Hospital Stanford is dedicated to improving the health of our community. As part of that commitment, we provide direct services to some of our communities' most vulnerable members and we partner with government and local community-based organizations on programs and funding. The following program guidelines drive our community work:

- Meaningful and sustainable community investment
- Services that meet the needs of vulnerable populations
- Partnering to build stronger, healthier communities
- Continued advocacy for children's health issues

At Lucile Packard Children's Hospital we believe that every family is deserving of quality, nurturing care. As part of that commitment we provide financial assistance to families who qualify. We're proud to be part of the safety net that provides care to our community's most vulnerable and include those efforts in our Community Benefit valuation under the categories of undercompensated costs of medical care and charity care costs.

To read more about our financial assistance programs please visit financialassistance.stanfordchildrens.org

Community Benefit Implementation Strategy

California Senate Bill 697 (1994) mandates that nonprofit hospitals report annually on their strategies to improve community health. This report provides an opportunity for Lucile Packard Children's Hospital Stanford to outline our community health needs assessment (CHNA)-directed strategies as well as our efforts over the past year.

Community Health Needs Assessment

The Affordable Care Act and California law require a triennial community-wide health needs assessment in collaboration with local public health, nonprofit and hospital partners. The Community Health Needs Assessment collaborative consults closely with the communities we serve and with local leaders to determine the health needs of our community through a rigorous public health research process. The CHNA combines both primary and secondary data along with feedback from community members to inform our Community Health Initiatives and ultimately leads to decisions on how to best use our human and financial resources to improve the health of our community.

Our three CHNA-directed Community Health Initiatives for 2013–2016 are:

1. Improve access to primary health care services for children, teens and pregnant women
2. Prevent and treat pediatric obesity
3. Improve the social, emotional and mental health of children and youth

Our latest CHNA can be viewed at communitybenefit.stanfordchildrens.org

Community Benefit Oversight

The Lucile Packard Children's Hospital Stanford Board of Directors reviews and approves Community Benefit programs, activities and funding. Our Community Benefit Advisory Council, composed of local community leaders, advises Community Benefit staff throughout the year.

This report was approved by the full board of directors on February 11, 2016.

Community Investment

Our Community

Lucile Packard Children’s Hospital Stanford is located on the Stanford University campus in the heart of Silicon Valley. Our growing network reaches far beyond the hospital walls throughout the San Francisco Bay Area and the greater Pacific Northwest. Although our focus is on providing exceptional Community Benefit to the communities in our primary hospital service area, we are committed to expanding our Community Benefit programs and activities throughout our network service area, and to maintaining and improving community health in every community we work.

Meeting the Needs of Vulnerable Populations

Our Community Benefit work is focused on reaching two of the most vulnerable populations in our service area—underserved children and pregnant women.

Stanford University lies in one of the wealthiest regions in the country, but recent data show that 11.56 percent of children in our community are living in households below the Federal Poverty Level and 36.82 percent are eligible for free or reduced price lunch. These indicators, combined with the high cost of living and housing cost burden, affect the health status of children and families in our community.

Whether through funding insurance premiums for uninsured kids or providing free school lunch for children and their families, Lucile Packard Children’s Hospital Stanford is dedicated to meeting the health needs of our community’s most vulnerable.



Our Investments

Our Community Investment Grant program allows Lucile Packard Children’s Hospital Stanford to provide support for community based organizations with programs or services that align with our Community Health Initiatives.

Our FY2015 Community Investment Grant recipients:

- Gardner Packard Children’s Health Center
- Health Improvement Partnership of Santa Cruz
- Health Plan of San Mateo—Healthy Kids
- Healthy Kids of Santa Cruz County
- MayView Community Health Center
- Palo Alto Family YMCA
- Peninsula Family Advocacy Program
- Puente
- Ravenswood Family Health Center
- San Mateo and Santa Clara Community Benefit Coalitions
- San Mateo County Health System
- Santa Clara County K–12 School Districts—HealthTeacher
- The Albert Schweitzer Fellowship

Community Health Initiatives

Lucile Packard Children’s Hospital Stanford conducted a community health needs assessment between September 2012 and January 2013 in San Mateo and Santa Clara counties in partnership with other hospitals and health care providers. The 2013 CHNA relied on extensive health indicator data, interviews with key informant community leaders, and focus groups with community residents to produce a list of community health needs. Lucile Packard Children’s Hospital Stanford prioritized three health needs for the 2013–2016 period.

①

Improve Access to Primary Health Care Services

Strategy

Build capacity by funding community clinics and county health insurance premiums.

②

Prevent and Treat Pediatric Obesity

Strategy

Address the social determinants of healthy weight through funding for the Packard Pediatric Weight Control Program and advocacy.

③

Improve the Social, Emotional and Mental Health of Children and Youth

Strategy

Address the proven link between poor social, emotional and mental health by partnering with health care providers, mental health professionals, local schools and community agencies.

Community Health Initiative:



① Improve Access to Primary Health Care Services

Overview

Inadequate access to primary health care services, from prevention to treatment, is considered a key barrier to a healthy life and results in poor health status. In the most recent CHNA, health experts and community members alike expressed concern about various aspects of access, including sufficient health care insurance, adequate finances for copays and medicines, and sufficient transportation to health care services. Access and delivery are driven by socioeconomic conditions (e.g., unemployment, poverty, linguistic isolation and low levels of education) and the availability of primary care physicians who can serve these populations. Although our community has higher rates of insured children than the state, ethnic disparities exist when it comes to health care insurance and access to a medical home.

Strategy

Improve access to primary health care services for children and youth ages 0 to 25, and for pregnant women through support of community health clinics, through funding of county health programs and by addressing barriers to care.

- Increase supply of providers in community clinics
- Support Lucile Packard Children’s Hospital Stanford’s Mobile Adolescent Health Services Teen Van
- Fund pediatric primary and dental services at Ravenswood Family Health Center
- Support Gardner Packard Children’s Health Center’s pediatric primary care clinic
- Fund coastside health services through Puente
- Fund primary care services at MayView Community Health Center
- Fund Care-A-Van for Kids
- Provide appropriate financial assistance for uninsured and underinsured patients
- Train the next generation of health care providers

Positive Outcomes



Programs

In FY2015 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Mobile Adolescent Health Services Program: Teen Van

Lucile Packard Children's Hospital Stanford provides expert care for our community's high-risk kids and young adults ages 10 to 25 through the Mobile Adolescent Health Services program. The multidisciplinary staff of this program provide custom-designed care for those who rely exclusively on the Teen Van as their only link to a network of services and the knowledge they urgently need. All services and medications are provided free of charge to the patients.

Services include: acute illness and injury care, physical exams, family planning services, pregnancy testing, HIV and STD testing, counseling and treatment, immunizations, mental health services, nutrition counseling and more.

To learn more and view the Teen Van's locations and schedule, visit teenvan.stanfordchildrens.org

Total investment: \$675,490

Individuals served: 357

Healthy Kids Insurance Coverage Support: San Mateo and Santa Cruz Counties

In FY2015, Lucile Packard Children's Hospital Stanford funded the Healthy Kids insurance programs in San Mateo and Santa Cruz counties. These programs expand health care insurance coverage to children who are uninsured and do not qualify for other government health insurance programs. Funding provided contributes directly to the costs of health insurance coverage for youths who otherwise would not have access to care.

Total investment: \$100,000

Individuals served: 3,837

Ravenswood Family Health Center

Our longstanding partnership with Ravenswood Family Health Center, a Federally Qualified Health Center, spans multiple services, including pediatric medical and dental visits. By leveraging our financial support and human capital, Ravenswood Family Health Center has been able to expand its culturally competent pediatric services and build capacity for uninsured or underinsured children and mothers in our community.

Total investment: \$369,000

Individuals served: 13,426

Gardner Packard Children's Health Center

Gardner Packard Children's Health Center, a Federally Qualified Health Center, has lowered health care costs and increased access to health care services for uninsured and underinsured children in our primary service area. The Gardner Packard Health Center is part of our ongoing efforts to increase access to care for our patients and the community.

Services provided include: general pediatric care; comprehensive treatment including immunizations, complete physical exams, acute illness and injury care; health education; social services assessment and assistance; mental health counseling; nutrition counseling and more.

Total investment: \$1,925,000

MayView Community Health Center

MayView Community Health Center, a Federally Qualified Health Center, operates three clinics in the cities of Palo Alto, Mountain View and Sunnyvale with a mission to provide high-quality primary health care to low-income people from all cultural and ethnic backgrounds, regardless of ability to pay. MayView is an essential part of the health care safety net and a medical home for the uninsured in our community. With more than 20,000 visits per year from over 6,000 patients, MayView serves low-income families and individuals who live and work in the northern part of Santa Clara County. Lucile Packard Children's Hospital Stanford partners with MayView to provide prenatal and pediatric care to low-income and uninsured patients.

Total investment: \$50,000

Individuals served: 5,723

Puente

As the region's only community resource center, Puente serves the San Mateo County South Coast communities of Pescadero, La Honda, Loma Mar and San Gregorio. Puente advocates for its community and leverages resources that foster economic prosperity and security as well as promote individual and community health and wellness. In fiscal year 2015, Lucile Packard Children's Hospital Stanford partnered with Puente to increase access to primary health care services in the South Coast region.

Total investment: \$60,000

Individuals served: 1,036

Peninsula Family Advocacy Program

The Legal Aid Society of San Mateo County's Peninsula Family Advocacy Program (FAP) strives to improve the health and welfare of pregnant women, low-income children and their families. FAP provides no-cost legal representation, advocacy and education to help address underlying causes of poor health among low-income children receiving care in our primary service area. FAP assists community members with medical insurance and financial issues, housing problems, enrolling in public benefits and educational programs, and domestic violence. It also provides assistance for teen parents and family caregivers.

Total investment: \$60,000

Care-A-Van for Kids

Care-A-Van for Kids is a no-cost transportation service for low-income children and families receiving medical treatment at Lucile Packard Children's Hospital Stanford with no reliable means of transportation. Care-a-Van for Kids collaborates with community transportation programs to expand access to low-income patients who live at a far distance, even out of state.

Total investment: \$209,183

Individuals served: 594



In Depth: The Teen Health Van

Lucile Packard Children's Hospital Stanford has been providing high-quality, expert care to some of the most high-risk kids through our mobile adolescent van for two decades. Now, through a partnership with Samsung and Children's Health Fund, underserved adolescents from San Francisco to San Jose will be the recipients of the most technologically advanced mobile health care through a new Children's Health Fund mobile medical unit—the Teen Health Van.

The new Teen Health Van will increase access, convenience, continuity and quality of care to meet the unique needs of this patient population. Each exam room will be equipped with flat-screen monitors and tablets loaded with interactive technology and health education resources. When used together, the medical provider will be able to illustrate symptoms, demonstrate treatments and discuss other health issues to better engage patients and improve outcomes.

Founded in September 1995 and celebrating 20 years of providing care, the Teen Health Van is a longstanding partnership between Children's Health Fund and Lucile Packard Children's Hospital Stanford. Seth Ammerman, MD, is the medical director for the program, which provides comprehensive services to at-risk, homeless and uninsured patients ages 10 to 25 at seven locations from San Francisco to San Jose.



“This will allow us to continue to provide outstanding comprehensive primary health care services to the underserved youth with whom we work. Equipped with state-of-the-art health care technology, the new unit will enable us to take our care provision to the next level, so that our patients can be even more engaged in the program, and have the best health outcomes possible.”

—Dr. Seth Ammerman, Clinical Professor, Pediatrics – Adolescent Medicine

Community Health Initiative:



② Prevent and Treat Pediatric Obesity

Overview

As reported in our latest Community Health Needs Assessment, obesity rates among children and youth fail to meet Healthy People 2020 targets in both San Mateo and Santa Clara counties. Measures of risk for body composition indicate that 2- to 5-year-olds, fifth graders and ninth graders are at risk for poor health outcomes. Even infant weight is increasing, with more than 10 percent of San Mateo County newborns considered at high birth weight. In all child and adolescent age groups, Hispanic/Latino children have some of the highest rates of obesity compared with other ethnicities. However, Pacific Islanders have the highest rates of overweight and obesity among fifth graders (e.g., 65 percent in San Mateo County). Drivers of obesity are poor nutrition, lack of exercise, the low availability of fresh food and high prevalence of fast food in the physical environment.

Strategy

Reduce the prevalence and severity of overweight and obese children by addressing the social determinants of health, as well as offering evidence-based clinical treatment programs to children and families of the community, and by engaging in advocacy efforts.

- Fund Lucile Packard Children’s Hospital Stanford Pediatric Weight Control Program for families with children ages 8 to 15, offering scholarships to families who qualify
- Continue participation with strategic community collaboratives addressing prevention of pediatric obesity
- Fund Go for Health! community collaborative and 5210+ education programs
- Seek additional partnership opportunities to reduce obesity rates and promote healthy lifestyles among children and youth

Positive Outcomes



Programs

In FY2015 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Pediatric Weight Control Program

A nationally recognized, evidence-based initiative, the Lucile Packard Children's Hospital Stanford Pediatric Weight Control Program is a family-focused, 26-week behavior modification program for overweight children and their families. Insurance plans do not yet reimburse for weight management programs, so families must pay out of pocket. In response to this, Lucile Packard Children's Hospital Stanford has established a process for families to apply for partial or full financial support based on need. The program is highly successful with over 97 percent of children completing the entire program. Eighty-nine percent of children and 84 percent of their parents saw a significant reduction in weight. The Pediatric Weight Control Program is open to all qualifying community members.

Total investment: \$316,113

Individuals served: 70

HealthTeacher and GoNoodle

A leading provider of online health curriculum, HealthTeacher provides kindergarten to 12th-grade teachers with access to online health promotion, disease prevention, and social and emotional wellness lessons. With more than 300 Common Core-aligned health lessons, HealthTeacher allows teachers and students to learn about alcohol and drug abuse prevention, nutrition, physical activity, family health and many more health topics.

GoNoodle allows teachers access to highly dynamic online games to get moving throughout the day while teaching children about healthy lifestyle choices, wellness and mindfulness.

Lucile Packard Children's Hospital Stanford's investment has allowed 33 school districts and 217 schools in Santa Clara and San Mateo counties to leverage the power of technology to improve the health of children in our community in FY2015.

Total investment: \$90,000

Individuals served: 45,000



Lucile Packard
Children's Hospital
Stanford

In Depth: The Center for Healthy Weight and the Packard Pediatric Weight Control Program

The Center for Healthy Weight links programs and initiatives from across Lucile Packard Children's Hospital Stanford and the entirety of Stanford University to address prevention and treatment of overweight and obesity among children and adolescents. The Center includes six pillars: direct patient care, research, professional education, community programs, the healthy hospital initiative, and advocacy for public policy change. The overall mission is to promote optimal health in all children.

Lucile Packard Children's Hospital Stanford's physicians and staff are actively involved in community initiatives that promote healthy nutrition choices and more active lifestyles. These include the city, county and regional coalitions formed to improve children's health and well-being.

As part of our commitment to improving the health of the community we support the Packard Pediatric Weight Control Program, a key patient care program within the Center, through our Community Investment Grants program. The Pediatric Weight Control Program is a family-based, group behavioral program for overweight children, adolescents and their families, to help them acquire lifelong healthy eating and exercise habits. It is well known as one of the most successful pediatric weight control programs in the nation.



“For more than 15 years, the Pediatric Weight Control Program has demonstrated unprecedented success. Sadly, private and public insurers are yet to cover the costs for families to participate in such a successful treatment program. Support for scholarships has been essential to allow hundreds of children and families to participate in treatment to improve their health, now and for the rest of their lives.”

— Thomas N. Robinson, MD, MPH, Director, Center for Healthy Weight

Community Health Initiative:



③ Improve the Social, Emotional and Mental Health of Children and Youth

Overview

Poor mental health in the community is evidenced by reports that more than one-fourth of youth in middle and high school reported that they felt sad or hopeless almost every day. Youth of color have even higher rates of depression and suicidal thoughts. In 2009 and 2014 our community saw a rash of youth suicides. Community input indicates specific concerns about stress and depression. Drivers of poor mental health include poor coping skills, lack of education about stress and depression, and lack of treatment or access to care.

Strategy

Partner with and link health care providers with mental health providers, school professionals and community agencies to increase the emotional and social well-being of children and youth ages 0 to 25.

- Fund Project Safety Net and HEARD Alliance projects
- Fund the Mental Health Dissemination and Innovation Initiative project
- Sustain Suspected Child Abuse and Neglect Team activities and advocacy
- Fund Reach & Rise youth mentoring program through the YMCA
- Fund Peer Health Exchange health education program
- Fund Project Cornerstone community programs
- Seek additional engagement and partnership opportunities to support the social, emotional and mental health needs of our community

Positive Outcomes



Programs

In FY2015 Lucile Packard Children's Hospital Stanford supported the following programs with financial support.

Project Safety Net and Health Care Alliance for Response to Adolescent Depression (HEARD)

Born out of the 2009 teen suicide cluster in Palo Alto, both of these community efforts seek to increase the emotional and social well-being of youth.

The Project Safety Net collaborative formed to develop and implement an effective, comprehensive, community-based mental health plan for youth well-being in Palo Alto. Focusing on education, prevention and intervention, the collaborative is designed to increase help-seeking behaviors and build connections between peers and caring adults that provide a safety net for youth in the community.

Like Project Safety Net, the HEARD alliance was formed as a response to social and emotional challenges facing youth in the Palo Alto community. The HEARD alliance is composed of child psychiatrists, nonprofit agencies and school psychologists working to prevent crisis situations and intervene when they may arise. The alliance works to increase awareness of mental disorders, decrease the stigma surrounding them and increase access to treatment.

Community partners: Adolescent Counseling Services, City of Palo Alto, Developmental Assets Coalition, Palo Alto Medical Foundation, Palo Alto PTA, Palo Alto Unified School District, Stanford University Department of Psychiatry, YMCA of Silicon Valley, and the Youth Community Service.

Total investment: \$141,850

The Mental Health Dissemination and Innovation Initiative

The Mental Health Dissemination and Innovation Initiative's activities focus on research into biological and sociological risk factors for stress vulnerability that aims to prevent the outcomes of traumatic events in young children and adolescents, and to mitigate these effects in youth already experiencing functional impairment. The initiative develops and disseminates innovative treatments and interventions for youth with a focus on community engagement.

Total investment: \$131,150

Suspected Child Abuse and Neglect Team (SCAN)

Designed to recognize, respond to and manage cases of abusive injury or harm caused by physical violence, sexual violence or neglect, the SCAN Team consults on suspected child abuse cases, meets regularly to review Child Protective Services cases, and provides both inpatient and outpatient consultation services. The SCAN Team regularly disseminates abuse prevention materials and trains medical providers on how to prevent, recognize and report cases of abuse.

Total investment: \$120,000

Reach & Rise

A project of the YMCA, Reach & Rise is a national one-to-one mentoring program to move youth from risk to resiliency. Free of cost to families, the program helps build a better future for youth by matching them with an adult mentor for one year. Trained mentors work to understand cultural and social development as well as mental health issues and risk factors, and offer ways to communicate and relate to youth. The goal of the program is to help youth gain positive, consistent and nurturing relationships with adults to build self-esteem, improve decision-making skills and school performance, and promote healthy interpersonal relationships.

Total investment: \$10,000

Individuals served: 134



PALO ALTO FAMILY YMCA

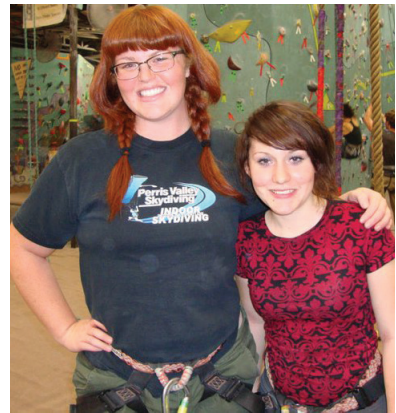
In Depth: Reach & Rise

The availability of social and emotional support is key to fostering relationships with our community. Reach & Rise is a national one-to-one mentoring program to move youth from risk to resiliency. Free of cost to families, the program helps build a better future for youth by matching them with an adult mentor for one year. Trained mentors work to understand cultural and social development, mental health issues and risk factors, and they offer ways to communicate and relate to youth.

Mentors spend time with youth, 6 to 18 years old, to build social and emotional support for dealing with low self-esteem, social isolation, family problems, peer conflicts, poor academics and/or poor decision-making skills.

The goal of the program is to help youth gain positive, consistent and nurturing relationships with adults—building self-esteem and decision-making skills, improving school performance and developing healthy interpersonal relationships. Mentors gain personal satisfaction from making a difference in a youth’s life by devoting time and sharing their strengths.

Lucile Packard Children’s Hospital Stanford is proud to support Reach & Rise and the YMCA.



“Our mentors help youth of all backgrounds throughout the Peninsula learn to manage emotions, increase self-confidence, build trust with a caring adult, and improve school attendance. I truly believe we are saving lives through Reach & Rise.”

– Lee Pfab, Executive Director, Palo Alto Family YMCA

Other FY2015 Community Benefit Activities

In the Community: Programs that benefit the broader community

Community Health Education

Our commitment to family wellness and preventive care is demonstrated through our health education classes, child safety programs and community lectures held at the hospital and throughout the Bay Area. We offer programs and classes to enhance the lives of parents and children. Our Start Strong series focuses on pregnancy, childbirth, and newborn and maternal care, while Your Child's Health University offers classes designed for parents and their children through adolescence.

Learn more at classes.stanfordchildrens.org

Total investment: \$26,289 in free or subsidized classes

Individuals served: 304

Emergency Preparedness

Lucile Packard Children's Hospital Stanford and Stanford Health Care play a critical role in disaster preparedness in our community. Our shared Office of Emergency Management collaborates with local governments, other regional hospitals, emergency medical services providers and additional organizations to respond to and mitigate catastrophic events such as pandemic flu, earthquakes and other disasters. Our Office of Emergency Management provides critical supplies and emergency medical equipment in the case of an emergency.

Total investment: \$95,290

Marguerite Shuttle

As part of our commitment to the community, Lucile Packard Children's Hospital Stanford provides support to Stanford University's Marguerite shuttle service with the aim of providing access to transportation to individuals in our community who otherwise would lack access and to alleviate the negative effects of congestion. Marguerite provides free public shuttle service around the Stanford University campus and connects to nearby transit, shopping, dining and entertainment centers.

Total investment: \$1,340,000

Keeping Kids Safe: Programs that build safe communities

Safe Kids Coalition

As a leader in children's health in our community, Lucile Packard Children's Hospital Stanford is the host agency for the local coalition Safe Kids San Mateo/Santa Clara County. Lucile Packard Children's Hospital Stanford provides the coalition coordination and the meeting site. This coalition consists of parents, law enforcement professionals, health professionals, firefighters, business leaders and others working to reduce the number of unintentional injuries to children in our community by providing prevention education, activities and events.

Programs (cont'd)

Child Safety Outreach Program

Lucile Packard Children's Hospital Stanford is dedicated to preventing injuries in children. With ongoing support from Kohl's, the program plays a key role in reducing harm to Bay Area children. Our bilingual staff provide car, bike and pedestrian safety education at health fairs and community events across the region.

Individuals served: 20,000

Safely Home Car Seat Fitting Program

With four out of five child safety seats being used incorrectly, inspections by a certified technician are vital to keeping our kids safe. Lucile Packard Children's Hospital Stanford offers a child passenger fitting station for patient families as well as for the community throughout the year free of charge.

Certified technicians offer the following assistance to parents and caregivers:

- Ensure that the child safety seat purchased by the family has not been recalled
- Advise how to choose an age-, height- and weight-appropriate child safety seat
- Instruct and demonstrate how to install and use the appropriate child safety seat in the vehicle
- Instruct and demonstrate how to correctly place a child in the appropriate child safety seat
- Answer any questions parents or caregivers may have regarding child safety seat installation

Individuals served: 1,469

Buckle Up for Life Program

In collaboration with Toyota and Cincinnati Children's Hospital, Lucile Packard Children's Hospital Stanford offers a community-based passenger safety education program that educates the entire family on critical safety behaviors and provides free child car seats to families in need. To deliver the education in the most effective manner, we work in close collaboration with local hospital faith-based organizations and family-serving organizations. In FY2015, we provided 490 free car seats to families in need, and educated over 700 parents, teens and children.

Individuals served: 919

Total investment in all Keeping Kids Safe programs: \$202,137

Advocacy and Outreach: A voice for children and families

Advocacy for Children's Health

As part of our mission, Lucile Packard Children's Hospital Stanford advocates on behalf of children, teens and pregnant women before governmental bodies to ensure that all children and their families have access to quality care. Our advocacy includes educating the community and policy leaders on the health needs of children and pregnant women, being involved in legislation that affects children's health, and working with physicians as they advocate for their patients and families.

Total investment: \$226,207

Lucile Packard Children's Hospital Stanford Leadership on Boards and Committees

Members of our leadership team and faculty play a pivotal role across the nation with nonprofit groups. Some of the organizations are listed below:

- Abilities United
- Project Cornerstone
- Ravenswood Family Health Center
- Health Improvement Partnership—Santa Cruz
- Ronald McDonald House
- Kids in Common
- Santa Clara Family Health Plan
- March of Dimes
- San Mateo County Health System—Nurse Family Partnership
- Jacob's Heart Children's Cancer Support Services
- National Collaborative on Childhood Obesity Research (NCCOR)

The Santa Clara County Children's Agenda

Lucile Packard Children's Hospital Stanford is an active supporter of the Kids In Common Children's Agenda. The Children's Agenda, a project of Planned Parenthood of Mar Monte, provides a common framework to ensure every child is safe, healthy, successful in learning and successful in life. A member of our faculty serves as co-chair and sits on the vision council.

The Children's Agenda goals are to ensure:

- Children are physically, socially and emotionally healthy
- Children are prepared for and are successful in school
- Children live in safe and stable homes and communities

Project Cornerstone

An initiative of the YMCA of Silicon Valley, Project Cornerstone helps children and teens thrive by building positive values, promoting meaningful relationships, and teaching skills and experiences that lead to a successful future. Project Cornerstone partners with schools and communities to create positive and caring environments for social and emotional development through trainings for faculty, students, parents and community members. Lucile Packard Children's Hospital Stanford provides support to the Project Cornerstone Advisory Board.

Individuals served: 61,092

Adults trained: 4,571

Project SEARCH

In 2012, Lucile Packard Children's Hospital Stanford, through a partnership with Palo Alto Unified School District, began to participate in Project SEARCH to help young adults with developmental disabilities find jobs and internships in order to build their careers. Participants work with our hospital for one year with the goal of gaining hands-on experience and training. Participants gain real experience in several departments including: human resources, housekeeping, patient financial services, respiratory services, the gift shop, food services and patient access services. Project SEARCH interns complete their rotations with the goals of working 80 percent independently and learning valuable career skills that will be useful in their search for full-time employment.

Community Partners: Palo Alto Unified School District, Hope Services

Total investment: \$293,688

Programs (cont'd)

Hospital Educational Advocacy Liaisons (HEAL)

Children who have survived or are continuing to battle a chronic illness may have to deal with the cognitive effects of their illness and treatment. We know that life returning to some semblance of normal is critical for a child's optimal adjustment. An important part of normal life for children is continuing their education, whether through home-bound teaching or attending school. Unfortunately, parents and children often face new obstacles when a child returns to school. To help, we created the HEAL program staffed by educational professionals to help address a child's educational care.

Total investment: \$331,000

Chambers of Commerce and Service Clubs

As part of our ongoing advocacy efforts and as a major regional employer, leaders at Lucile Packard Children's Hospital Stanford play an active role in the following local and regional organizations working to build economic vitality: Chambers of Commerce in Berkeley, Capitola, Emeryville, Los Altos, Menlo Park, Mountain View, Palo Alto, Redwood City, San Jose/Silicon Valley, Santa Cruz, and Sunnyvale; Joint Venture Silicon Valley; Palo Alto Kiwanis; Rotary Club of Palo Alto; San Mateo County Economic Development Association; and the Silicon Valley Leadership Group.

Total investment: \$85,247

Nonprofit Sponsorship Support

Another way we show our support for community organizations is by providing valuable financial support for their fundraising efforts through sponsorship of events that support their mission. This assistance allows local nonprofit organizations to leverage our initial funding to raise funds for programs and activities that complement our mission and improve the health of the community.

Total investment: \$223,702

Workforce Development: Programs that train the next generation of health professionals

Residency and Fellowship Training

Lucile Packard Children's Hospital Stanford is one of the top destinations for physician training for students from the Stanford School of Medicine. We provide clinical training for medical students, residents and fellows from the Stanford School of Medicine through our pediatric residency training program.

Our pediatric residency program began more than two decades ago with the goals of training the doctors of the future through a robust and well-rounded program with emphasis on advocacy and community service. During this time, the number of residents and post-resident fellowship opportunities has significantly increased.

We also provide training for students and fellows in nursing, pharmacy, social work, audiology, occupational and physical therapy, and clinical nutrition.

Total investment: \$8,455,960

Residents and fellows: 183

Nurse and Allied Health Professionals Training

Lucile Packard Children's Hospital Stanford is committed to training the many professionals who make exceptional family-centered care possible. This includes nursing students and allied health professionals such as: social work fellows, audiology professionals, pharmacists, clinical nutritionists and others.

Total investment: \$2,002,408

Pediatric Advocacy Program

The Pediatric Advocacy Program at Lucile Packard Children's Hospital Stanford provides pediatric residents with opportunities to:

1. Learn about critical community agencies and resources through the Community Pediatrics and Child Advocacy Rotation
2. Support local community partners in their efforts to address pressing child health needs through the StAT Advocacy Training Program
3. Promote child health and well-being through policy and systems change through community-engaged programs and initiatives

The advocacy program provides residents with high-caliber education, support and mentorship to develop, implement and evaluate longitudinal projects that meet community-identified needs.

Total investment: \$81,000

Mid-Coastal California Perinatal Outreach Program

The Mid-Coastal California Perinatal Outreach Program (MCCPOP), funded in part by the State of California, seeks to improve birth outcomes through education, consultation and collaboration. MCCPOP provides obstetrical and neonatal education to health care providers in San Mateo, Santa Clara, Santa Cruz, San Benito, Monterey and San Luis Obispo counties. MCCPOP advocates for exceptional family-centered care in affiliated hospitals.

MCCPOP is a partnership among the Department of Pediatrics, Division of Neonatal and Developmental Medicine at Stanford University, the Johnson Center for Pregnancy and Newborn Services at Lucile Packard Children's Hospital Stanford, and 25 hospitals in six counties.

Total investment: \$300,000

Stanford Children's Health Network Overview

Stanford Children's Health is the only medical network in the area and one of the few in the country that is exclusively dedicated to pediatric and obstetric care. Our strategic plan centers on the pursuit of preeminence in our research, teaching, and clinical endeavors, as well as sustainability to ensure our long-term financial strength, flexibility, a robust network and patient flow.



In addition to our hospital, Stanford Children's Health connects our patients and families to community partners, which include more than 1,000 leading pediatric and obstetric providers in a growing selection of offices and clinics throughout the San Francisco Bay Area, as well as partnerships and practice locations in 200 locations across eight states.

From routine check-ups and specialized procedures to advanced treatment and critical care, Stanford Children's Health has never been easier to access. One of our pediatricians can be reached within 10 miles of any home in the Bay Area.



Patricia Ferrari, MD, PhD, of South Bascom Pediatrics in Los Gatos provides extraordinary care to her pediatric patients throughout the South Bay.

Joint Ventures

California Pacific Medical Center

For more than a century, California Pacific Medical Center (CPMC), part of the Sutter Health Network, has been caring for children in San Francisco. In partnership with Stanford Children's Health, CPMC offers expanded access to world-class, family-centered pediatric care for thousands of infants, children and adolescents in the Bay Area.

Stanford Children's Health doctors work side by side with physicians at California Pacific Medical Center to provide care in more than 25 pediatric specialty areas, including cardiology, gastroenterology, general surgery and more.

John Muir Health

Together, John Muir Health and Stanford Children's Health have formed a partnership to bring comprehensive children's specialty services closer to home for families in Contra Costa County and surrounding communities. Through this partnership, families throughout the Tri-Valley can now see a Stanford Children's Health specialist with convenient locations in Walnut Creek and Pleasant Hill.

At John Muir Health locations, Stanford pediatric specialists contribute to the outstanding care of our young patients. We offer a range of children's specialty services, including: cardiology, gastroenterology, oncology, neonatal intensive care unit, neurology, orthopedics, pulmonary, rheumatology and urology.

Our Bay Area Network

Our network locations by primary and secondary service area



Lucile Packard Children's Hospital Stanford

PALO ALTO Lucile Packard Children's Hospital Stanford 725 WELCH RD

Multi Specialty Locations ▲

CAPITOLA	Specialty Services – Capitola	824 BAY AVE
EMERYVILLE	Specialty Services – Emeryville	6121 HOLLIS ST
FREMONT	Specialty Services – Fremont Opening April 2016	2299 MOWRY AVE
LOS GATOS	Specialty Services – Los Gatos	14601 S BASCOM AVE
MENLO PARK	Specialty Services – Menlo Park	321 MIDDLEFIELD RD
MOUNTAIN VIEW	Specialty Services – Mountain View	1174 CASTRO ST
PALO ALTO	Mary L. Johnson Specialty Services	730 WELCH RD
PALO ALTO	Specialty Services – Welch Rd	770 WELCH RD
PALO ALTO	Children's Services Watson Ct – Palo Alto	2452 WATSON CT
SAN RAFAEL	Specialty Services – San Rafael	4000 CIVIC CENTER DR
SANTA ROSA	Specialty Services – Santa Rosa at Chanate Rd	3325 CHANATE RD
SANTA ROSA	Specialty Services – Santa Rosa at Sonoma Ave	990 SONOMA AVE
SUNNYVALE	Specialty Services – Sunnyvale Opening April 2016	1195 W FREMONT AVE
WALNUT CREEK	Specialty Services – Walnut Creek	106 LA CASA VIA

Single Specialty Locations ●

LAKEPORT	SF/North Bay Pediatric Cardiology – Lakeport	5176 HILL RD E
LOS GATOS	Los Gatos Orthopedic Clinic	555 KNOWLES DR
MOUNTAIN VIEW	Altos Oaks Medical Group	2485 HOSPITAL DR
NOVATO	SF/North Bay Pediatric Cardiology – Novato	180 ROWLAND WAY
PALO ALTO	Fertility & Reproductive Health	900 WELCH RD
PALO ALTO	Child and Adolescent Mental Health	401 QUARRY RD
PALO ALTO	Maternal Services	211 QUARRY RD
PALO ALTO	Outpatient MRI Center	732 WELCH RD
PLEASANT HILL	Diablo Valley Child Neurology	400 TAYLOR BLVD
SALINAS	Natividad Medical Center	1441 CONSTITUTION BLVD
SALINAS	Pediatric Cardiology Associates – Salinas	258 SAN JOSE ST
SAN FRANCISCO	SF/North Bay Pediatric Cardiology – San Francisco	3700 CALIFORNIA ST
SAN MATEO	Mills Health Center – San Mateo	100 S SAN MATEO DR

Perinatal Diagnostic Centers •

FREMONT	Perinatal Diagnostic Center – Fremont 2147 MOWRY AVE
MOUNTAIN VIEW	Perinatal Diagnostic Center – Mountain View 2485 HOSPITAL DR
PALO ALTO	Perinatal Diagnostic Center – Palo Alto 300 PASTEUR DR
REDWOOD CITY	Perinatal Diagnostic Center – Redwood City 2900 WHIPPLE AVE
SALINAS	Pediatric Diagnostic Center – Salinas 212 SAN JOSE ST
SANTA CRUZ	Perinatal Diagnostic Center – Santa Cruz 1777 DOMINICAN WAY

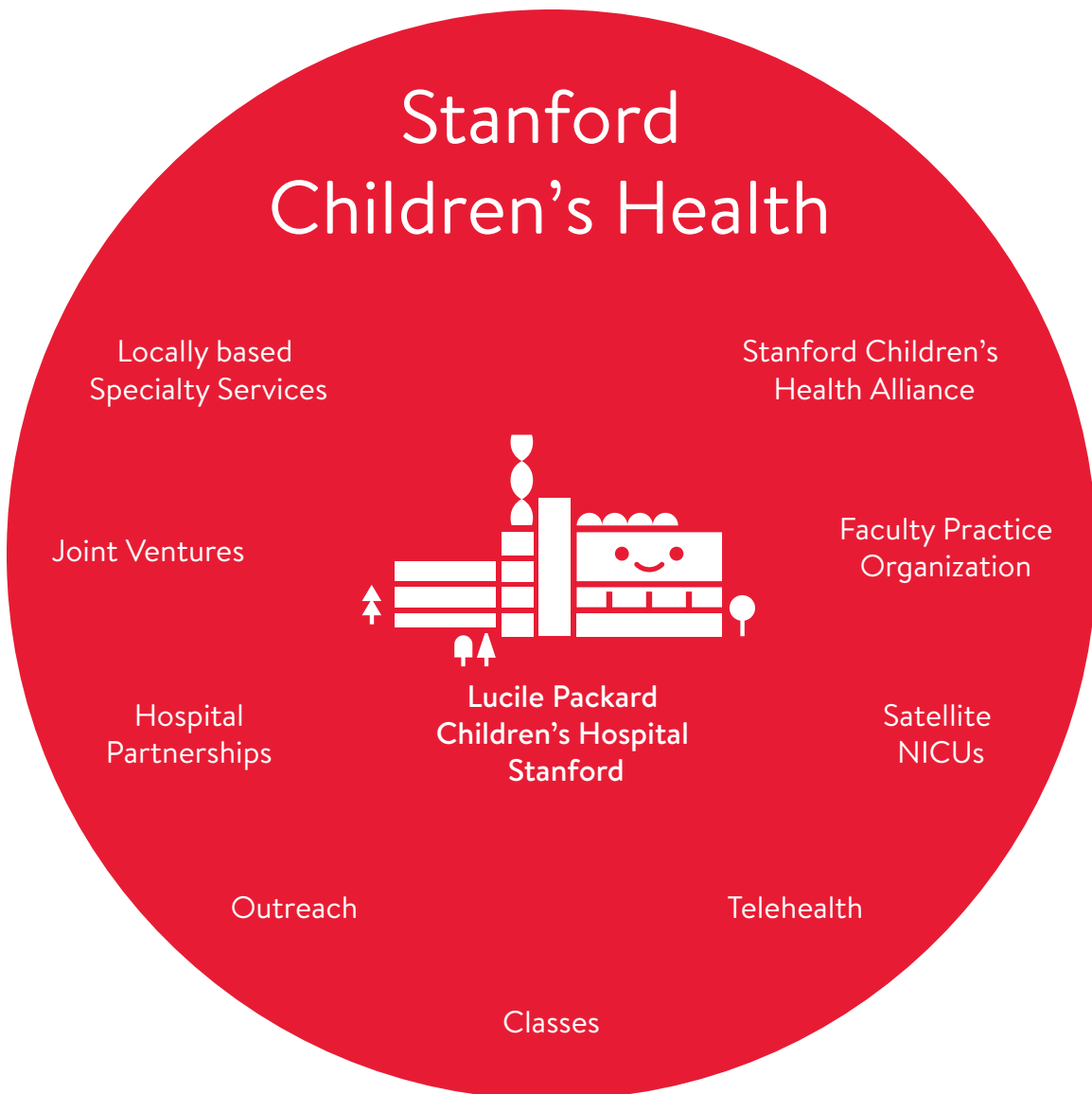
Primary Care Locations •

ALAMEDA	Bayside Medical Group – Alameda 1359 PARK AVE
BERKELEY	Bayside Medical Group – Berkeley 2915 TELEGRAPH AVE
BRENTWOOD	Bayside Medical Group – Brentwood 100 CORTONA WAY
BURLINGAME	Peninsula Pediatric Medical Group – Burlingame 1720 EL CAMINO REAL
LIVERMORE	Bayside Medical Group – Livermore 1134 MURRIETA AVE
LIVERMORE	Livermore Pleasanton San Ramon Pediatrics – Livermore 1133 E STANLEY BLVD
LOS GATOS	South Bascom Pediatrics 15899 LOS GATOS-ALMADEN RD
MONTEREY	Pediatric Group of Monterey 1900 GARDEN RD
MOUNTAIN VIEW	Juvvadi Pediatrics 2204 GRANT RD
OAKLAND	Bayside Medical Group – Oakland 3100 TELEGRAPH AVE
PINOLE	Bayside Medical Group – Pinole 2160 APPIAN WAY
PLEASANTON	Bayside Medical Group – Pleasanton 5720 STONERIDGE MALL RD
PLEASANTON	Livermore Pleasanton San Ramon Pediatrics – Pleasanton 5575 W LAS POSITAS BLVD
SAN JOSE	Pediatric Associates – Samaritan Dr 2577 SAMARITAN DR
SAN JOSE	Pediatric Associates – Camden Ave 6475 CAMDEN AVE
SAN JOSE	Silicon Valley Pediatricians 2505 SAMARITAN DR
SAN MATEO	Peninsula Pediatric Medical Group – San Mateo 50 S SAN MATEO DR
SAN RAMON	Bayside Medical Group – San Ramon 5601 NORRIS CANYON RD
SAN RAMON	Livermore Pleasanton San Ramon Pediatrics – San Ramon 11030 BOLLINGER CANYON RD
TRACY	Bayside Medical Group – Tracy 4598 S TRACY BLVD
WALNUT CREEK	Bayside Medical Group – Walnut Creek 1776 YGNACIO VALLEY RD

Hospital Partnerships +

MOUNTAIN VIEW	El Camino Hospital 2500 GRANT RD
REDWOOD CITY	Sequoia Hospital 2900 WHIPPLE AVE
SALINAS	Salinas Valley Memorial Hospital 450 E ROMIE LN
SAN FRANCISCO	Sutter Health CPMC 3700 CALIFORNIA ST
SANTA CRUZ	Dominican Hospital 1555 SOQUEL DR
WALNUT CREEK	John Muir Medical Center 1479 YGNACIO VALLEY RD
WATSONVILLE	Watsonville Community Hospital 75 NIELSON ST

As we respond to the demands for specialized health care for children and youth and continue our expansion beyond the walls of the hospital, it is necessary to develop an organizational view that encompasses all aspects of our enterprise. Our enterprise name, Stanford Children’s Health, encompasses all that we do to try to keep all children healthy. At the core of our organization is Lucile Packard Children’s Hospital Stanford.



725 Welch Rd.
Palo Alto, CA 94304



Lucile Packard
Children's Hospital
Stanford

Find us

jovaughan@stanfordchildrens.org
community.stanfordchildrens.org